



BEST WESTERN
WHITE LION HOTEL
A L D E B U R G H



The place to work together



Welcome to the Best Western White Lion Hotel

If you are planning a corporate event and need to escape from the hectic pace of the office, why not seek inspiration on the Suffolk Coast? It's the perfect combination of invigorating sea air and the calm of a professional and relaxed business environment.

We're right in the middle of Aldeburgh, just opposite the shingle beach where fresh fish is sold from the traditional huts which line the shore. Aldeburgh is a popular seaside town, retaining the charm and genteel atmosphere of a bygone age, with a distinctive high street and plenty to see and do. Within easy reach of London, the South-East and the Midlands, we have our own car park and additional free parking is also available immediately opposite on the seafront.

We'll look after you

Whether you're planning a large conference or a small meeting, our team have a flexible and obliging attitude and will work closely with you, listening to your own individual ideas, to ensure that your day suits your needs. Our professional and friendly team take great pride in the service they deliver and will be present throughout your event to help.

Conference and Meeting Rooms

It's easy to plan - you can develop your own day or choose from the 8 hour or 24 hour package. The James Cable Room seats 120 delegates theatre-style and the sea-facing Blue Room, which can also serve as a syndicate room, can seat 8 boardroom-style. The hotel has a good range of AV equipment including Wi-Fi, ISDN and an LCD projector. Comfort cooling is also available.

Food for Thought

Good food plays a fundamental part in conferences and meetings and our brigade of chefs use local Suffolk produce whenever possible, with fresh local fish and seafood on offer every day, served in the elegant AA rosette Restaurant 1563 or the informal sea-facing Brasserie. Our chefs are greatly experienced in producing imaginative menus to satisfy a variety of different events and they relish the opportunity of using their passion and flair to produce tailored menus for themed dinners or simply an exquisite dinner. The hotel's bar is stocked with a variety of Suffolk ales and an interesting selection of fine wines to complement a variety of meals and occasions.

Sleep, Glorious Sleep

The hotel's 38 non-smoking bedrooms are warm and inviting and all are equipped with television, radio, direct dial telephone, free Wi-Fi access, modem point and tea and coffee making facilities. Some rooms have fantastic sea views and upgrades can be made to four-poster or sea view bedrooms when possible.

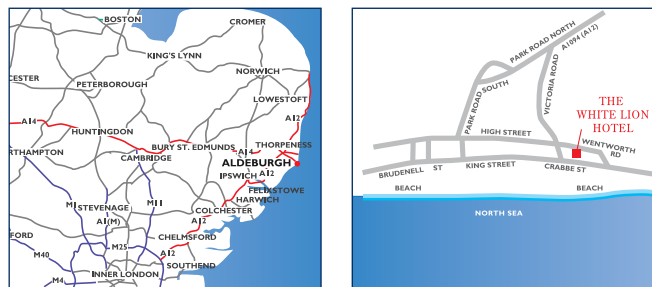
Team Building

Whether your team build is just for fun, motivational or to address specific issues, the Suffolk coast and nearby Thorpeness Meare offer your delegates the space to be creative and the opportunity to thrive as a team. Our excellent range of sporting and leisure activities, including seven first-class hard tennis courts and a challenging award-winning 18-hole links golf course, provide wonderful ways to foster good working relationships. The flat countryside is also ideal cycling territory for delegates of every level of fitness and we have links with two excellent local sailing clubs, to put the wind back into your delegates' flagging sails. Clay pigeon shooting can also be arranged nearby.

How to book

If you're looking for inspiration, we think you'll find it here at The Best Western White Lion Hotel. Tempted to book a meeting or conference or simply want more information? Please contact our conference co-ordinator on **01728 452720**, email: events@whitelion.co.uk or visit www.whitelion.co.uk

How to find us



Directions

From the South: from the M25 junction 28, take the A12 from Ipswich heading towards Lowestoft. Take the A1094 on your right signposted Snape and Aldeburgh. Follow the road into town and take directions for town centre. At the end of Victoria Road, turn left towards the seafront and the hotel will be on your left hand side.

From the North: From the A1 Huntingdon, take the A14 signposted to Felixstowe. After Ipswich, take the A12 signposted Lowestoft. Turn off on the A1094 and follow the directions above to the hotel.

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